

# Naila Gulzar



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## Summary

Full Stack Web Developer with 3+ years of experience in building scalable, secure, and userfriendly applications. Proficient in Laravel, and currently learning React.js and Vue.js. Quick learner, passionate about delivering high-quality solutions while staying up-to-date with the latest technologies. Experienced in both product and project-based environments, open to relocation

## Technical Skills

### Languages and DataBases:

- PHP, JavaScript, AJAX, APIs, jQuery, HTML, CSS, Bootstrap
- Laravel ,Vue.js, Modules, Twilio, MailGun, Pusher, Google Maps

## Experience/Projects

### SimplaTech Solutions

Jul 2022 – Present

*Sr. PHP Laravel Developer*

*Lahore*

- Led and mentored a development team for Laravel projects.
- Managed end-to-end project lifecycles, from requirement analysis to delivery.
- Collaborated with UX/UI designers for visually appealing interfaces.
- Spearheaded integration of third-party APIs, enhancing app functionality.
- Conducted code reviews and ensured adherence to coding standards.
- Integrated social login functionality, boosting user registrations and engagement.

### Technifirms

Oct 2021 – June 2022

*PHP Laravel Developer*

*Faisalabad*

- Developed responsive web applications using HTML, CSS, JavaScript, and PHP.
- Implemented client-side functionalities with React, and JQuery.
- Utilized PHP for dynamic content generation, including Laravel and Core PHP.
- Implemented RESTful APIs.
- Communicated with cross-functional teams.
- Contributed to continuous improvement initiatives.

### IKS Logics

Sep 2020 – Oct 2021

*Junior Laravel Developer*

*Lahore*

- Assist in developing and maintaining web applications using Laravel and PHP.
- Collaborate with the team to implement backend functionality and integrate APIs.
- Write clean, efficient, and well-documented code while adhering to coding standards.
- Perform testing, debugging, and optimization to ensure application performance and responsiveness.
- Learn and grow by working on real-world projects in a dynamic development environment.

## Projects/Awards & Achievements

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### Dirise Multi-Vendor E-commerce

- Dirise is a multi-vendor e-commerce platform that connects multiple sellers with buyers, offering a diverse product range. It provides a user-friendly shopping experience with secure payments and easy navigation.

### Wrap N Go

- Wrap N Go is a user-friendly POS system designed for restaurants, streamlining order management, payments, and inventory tracking. With an intuitive interface, it ensures efficient operations, accurate billing, and real-time reporting, enhancing customer service and simplifying daily tasks for staff. Perfect for small to medium-sized restaurants seeking a reliable solution.

### Pxha

- Pxha is a secure platform for seamless crypto and bank transactions, offering multi-currency support, real-time rates, and privacy-focused transfers to bridge digital and traditional finance efficiently and safely.

### Notifaction

- Notifaction is a customer notification system with a Laravel backend and Flutter app, enabling businesses to send timely updates and manage alerts seamlessly through an intuitive admin panel and APIs

### Canademy.ca

- Developed an admin panel for an English Learning Courses platform, similar to a School Management System. The frontend website was built on WordPress, while I designed and implemented the backend using Laravel. The admin panel allowed the admin to manage courses, student registrations, instructors, and class schedules efficiently. This project provided a centralized system for overseeing all aspects of the English learning program, ensuring streamlined operations and a better learning experience for students.

### SoftTechHub

- Developed a comprehensive service-based website for SoftTechHub, a Swiss company, using React.js for the frontend and Laravel for the backend. My contributions included designing and implementing APIs, as well as developing a robust admin panel to manage the site's content and services efficiently. The project showcases my skills in full-stack development, integrating modern frontend frameworks with a powerful backend system.

## Education

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**Govt. College University Faisalabad**

**Oct 2021**

*Bachelor of Science in Information Technology*

**Sep 2017 –**

*Faisalabad*